



Job title: Head of Fundraising

Salary: £50-55,000 p.a. depending on experience

Contract: Full-time, permanent position

Location: work from home, with travel to regular meetings (at least monthly in Salisbury, Wiltshire) as required.

Travel to internal and external meetings as required (UK-wide)

About WildFish

WildFish has a unique niche in campaigning for wild fish and their habitats in the UK and beyond. Wildfish was born out of Salmon and Trout Conservation with over 100 years of conservation experience. We believe that securing healthy wild fish populations will result in flourishing aquatic habitats for all to enjoy, provide resilience to climate change and help in the fight against biodiversity loss.

We are a campaigning conservation charity using evidence and the law to protect wild fish and their habitats. We focus on causes, not symptoms, because this will provide the greatest benefits for wild fish – for example, we target water quality, water quantity and other impediments. If you get these right the river has a chance to become a thriving habitat for wildlife.

Our [campaigns](#) are in three main sectors:

- Water Action which embraces water quantity and water quality;
- Aquaculture which campaigns to close open-net salmon farming;
- SmartRivers which is our citizen-science riverfly monitoring project.

About the job

WildFish is seeking to recruit a Head of Fundraising to provide the resources to take the charity to the next level. Reporting directly to the CEO, you will be responsible for growing the charity's scale and impact to achieve our goal of conserving our freshwater habitats and delivering sustainable wild fish populations. This is a unique opportunity to get in at the start of a new chapter in the development of WildFish as a force for good in the conservation world.

The successful candidate will be supported by our current team of two who provide grant research, bid writing, event organisation and manage our online annual auction.

Responsibilities

- Identification of target funders: corporate funders, grant-giving trusts, legacies and individuals across the wealth spectrum.
- Strategic work with our campaign staff to position and package our campaigns to appeal to potential funders.
- Personal accountability for running fundraising projects.
- Development of the WildFish brand and our consumer engagement program.
- Retention and strategic growth of WildFish membership and volunteers.
- Management of existing fundraising and event employees.
- Participation in WildFish senior management team with an important role in developing the charity.

Who you are

- A passionate and driven individual with a keen interest in freshwater and marine conservation.
- Relentless in pursuit of goals.
- Have an ethos that is short on hierarchy and long on achievement and shares the same enthusiasm as our small team on a commitment to get things done.
- Self-motivated, prepared to take the initiative and manage your workload.

Qualifications

- Proven experience in fundraising in the charitable sector would be a plus but is not a deal-breaker.
- A strong commercial marketing background coupled with a desire to help the environment would be equally acceptable.
- A confident communicator -good literacy, computer and social media skills are essential.
- Have a willingness to travel, with a driver's licence and vehicle.
- Minimum BSc degree or equivalent in a relevant discipline.

Benefits

- 25 days annual leave
- Pension