

WildFish.

Job title: Farmed salmon campaign manager

Reports to: Director of Scotland

Location: Work from home, with travel to meetings as required.

Contract: Full time post, 3-year contract

Salary: £35k pa

The role:

We are looking for a bright and experienced individual, a self-starter with experience of leading high-profile campaigns, to join our team in an exciting new phase of our work to rein in the damaging impacts of salmon farming. A passion for improving wild fish populations and aquatic habitats is essential. Knowledge of sustainable food systems would be a plus.

This role will lead the rollout of our *Off the table* campaign (offthetable.org.uk). This is a coalition campaign that aims to raise awareness of the negative environmental, sustainability and welfare impacts of Scotland's salmon farming industry, through the hospitality sector.

We are at a pivotal stage in the campaign, with ambitious growth targets for the coming year. This role will focus on targeting chefs, restaurants and other key players in the hospitality sector, to expand campaign support, and achieve greater industry and public awareness (and increased public debate) around the negative impacts of farmed salmon. The role will also support international NGO partners to run *Off the table* in their territories.

This is a great opportunity for an experienced campaigner to lead and shape a growing international campaign, working as part of a small team on a fast-moving issue.

The role will include:

- Helping to develop, manage and drive forward the campaign and communications strategy.
- Building links and partnerships with external stakeholders in the hospitality sector, media, charity/voluntary sector and government.

- Maintaining a suite of communication aids, including website, hard copy and/or digital communications, images, video and film – to support the narrative.
- Acting as a campaign spokesperson, in the media and at conferences (this may include international travel).
- Working with our campaigning team to increase awareness of the damaging impacts and unsustainability of salmon farming.
- Supporting with investigations/research into the salmon farming industry in Scotland.

Required skills:

- Demonstrable experience of running a multi-stakeholder campaign with successful outcomes.
- A confident communicator, with excellent written and verbal communication skills, who is comfortable talking to a diverse range of stakeholders with different interests, perspectives and personalities.
- Prepared to take the initiative and manage their own workload, reacting to shifting priorities as required.
- Able to travel around UK and occasionally internationally.
- IT skills (Microsoft Office, GIS, website management, social media) and project planning, organisation and delivery experience.
- Academic training or equivalent practical experience in a relevant environmental/ biological discipline.
- Experience of digital campaigning a plus

What it's like to work for WildFish

We are the UK's only independent charity campaigning for wild fish and their environment. We take no government money, so are uncompromised in our goal to achieve UK waters that support abundant and sustainable populations of wild fish and all other water-dependent wildlife.

Open-net salmon farming severely damages wild salmonid populations and compromises the integrity of the marine and freshwater ecosystems. To enable ecosystems the opportunity to recover, all open-net salmon farms should be closed, and the industry moved to closed containment systems which put a physical barrier between farmed and wild fish and the wider environment.

Therefore, we campaign for the closure of all existing open-net salmon farms and robustly oppose any proposed expansion of existing farms or the establishment of new farms.

You will be a core member of a small, highly motivated team driven to really make a difference for our water environments and wild fish populations.

Application details

Application deadline: Friday 19th April. Interviews will be held shortly after.

Please send a covering letter, explaining why you would be suitable for the role, and your CV to: info@widlfish.org

No agencies, please.